

WORKSHOPS @ SOCIAL HOUSE

INFO + PRICING

Workshops (and other business-related events) are one of the core reasons behind the design and services of Social House, and we love hosting them. Preparing for, promoting and sharing your knowledge with others enriches you, your business and the greater creative community. It's also one of the best ways we know to bring people together.



benefits

flexible layout to accommodate many setups, styles + event flows

beautifully designed, clean, minimal, natural light-filled spaces

furnishings and decor available to fit most needs - assistance provided for sourcing additional rentals

in-house catering options, including beer and wine, available

dedicated planning and hosting assistance from our experienced staff

promotion on our website + social media mentions

member discounts + involvement to provide additional promotion and ticket sales

member options

We view workshops as a facet of our members' business operations, and aim to support them on a 'no additional profit' basis on our part. Pricing is based upon our involvement and costs incurred by the House through all stages. A member discount is required to be offered, which will come out of the Social House share - we will not profit from ticket sales to members.

WORKSHOP PARTNERSHIP

development, promotion, management + hosting

We'll **partner with you from start to finish**, available to assist with or completely handle all stages of the plan:

- Brainstorming, evaluating, developing and providing feedback on the workshop concept and script
- Creating a full budget model, with cost and revenue projections, which we'll use to determine the final split
- Designing and implementing promotional materials, including photography, and social media advertising campaigns
- Promoting on Social House social media channels
- Developing the workshop event page on the Social House website, with reservation and payment form
- Collecting reservation fees and distributing expenses and profit share payments
- Handling guest questions, reservations, changes and cancellations
- Hosting the event on the day of, providing staff and catering as needed

Pricing: Equal profit split, after all costs.

WORKSHOP SUPPORT

promotion + hosting

A good option if **you just need a space and a little help getting the word out**. A percentage share (rather than a flat cost) helps alleviate the sales pressure:

- Promoting on Social House website and social media channels
- Hosting the event on the day of, providing staff and catering as needed

Pricing: 10% revenue share on seats sold, with a cost-cover minimum; catering is additional (member discount applies).

Alternatively, you can choose to go with a flat rate; take 20% off our non-member rates, below, as long as costs are covered.



non-member options

For workshops hosted by those outside of our membership, pricing is based on our site rental fees in the space(s) used. As we view these events as being inline with our overall mission as a creative workspace, we offer them at discounted rates. If you'd like us to help promote your workshop, a member discount is required to be offered. *Rental periods are inclusive of setup + breakdown: a 2 hr workshop with 1/2 hr each to setup/breakdown = a 3 hr rental. Add sales tax.*

Sidebar

420 square feet with max capacities of:

- 12 seated at tables with larger (24" x 24") work area
- 22 seated at tables with small (12" x 24") work area
- 35 seated at tables and at bar with small work area
- 40 seated presentation-style (no work area)

Weeknights (Tues-Thu): \$120 for two hours, \$40 for each additional hour

Weekends (Fri-Sun): \$200 for two hours, \$40 for each additional hour

Front Studio + Sidebar

Combine our Sidebar with our Front Studio area for additional space and flexibility. The Front Studio area is approximately 120 square feet and is great for entry/meet & greet, mingling, cocktails and snacks, or small photo/demo setups. Its location in front of our main doors helps with flow and provides a nice welcome and division of space.

During your workshop, the Front Studio will be separated from the rest of our Studio area by three white movable walls, which you can use as-is or as backdrops. Your guests will not have access to the rest of the space, and our members may be using the Studio or accessing their offices during this time.

Weeknights (Tues-Thu): \$160 for two hours, \$40 for each additional hour

Weekends (Fri-Sun): \$250 for two hours, \$40 for each additional hour

Full Studio

Weeknights (Tues-Thu): \$300 for two hours, \$60 for each additional hour

Weekends (Fri-Sun): \$420 for two hours, \$60 for each additional hour

Food + Beverage Options

Let us know what you envision, and we'll create a custom quote for you.

Coffee, Iced Tea + Filtered Infused Water: \$3 per guest // Add a snack: \$5 per guest

Beer, Wine + Low-Alcohol Cocktails: starting at \$10 per guest

Drinks + Apps: starting at \$15 per guest // Brunch + Lunch: starting at \$25 per guest

Booking + Timing

During season, weekend workshops can be booked up to 60 days in advance. To reserve a date, a 50% deposit is required and is non-refundable.

contact

Laura McGlynn, Owner, Social House

laura@socialhouselw.com